



ALLEGIANT TAKES FLIGHT TO LAS VEGAS FROM SONOMA WITH FARES AS LOW AS \$35 AND FREE FLIGHT GIVEAWAY

[Click to tweet:](#) .@Allegiant starts new service between @Fly_STS and @LASairport today <http://gofly.us/WGw7B>

SONOMA, Calif. May 19, 2016 — Allegiant ([NASDAQ: ALGT](#)) today launches new, nonstop service between Sonoma and Las Vegas. **To celebrate, the company, known for its exceptional travel deals, is offering one-way fares on the new route for as low as \$35.***

“Allegiant is looking forward to providing a low-cost travel option between Las Vegas and Sonoma,” said Jude Bricker, Allegiant chief operating officer. “The service announcement was well received, and we are confident travelers will enjoy all that these two renowned destinations have to offer.”

To kick off the new service, Allegiant and Charles M. Schulz-Sonoma County Airport (STS) are giving vacation seekers the opportunity to win free roundtrip airfare with a “Message in a Bottle” giveaway. The promotion is part of Allegiant’s “\$1 Million Summer,” through which the company is giving away \$1 million in airfare by September 5, 2016. Sonoma area residents and travelers will be asked to complete an entry form detailing how an Allegiant vacation will allow them to connect with the people and places that are most meaningful in their lives. Stories will be placed in a bottle located at the airport and collected on May 19, 2016 from noon to 4 p.m.

New year-round service from Charles M. Schulz-Sonoma County Airport (STS) to Las Vegas via McCarran International Airport (LAS) will operate twice weekly. Flight days, times and the lowest fares can only be found at [Allegiant.com](#).

“Allegiant service starting today is very exciting,” said Jon Stout, airport manager at Charles M. Schulz-Sonoma County Airport. “The community has been yearning for Las Vegas flights, and we’re thrilled to deliver. Las Vegas will be Sonoma County’s sixth destination, with Phoenix-Mesa following next week as the seventh. We are very pleased with this partnership, and look forward to serving our passengers with additional destinations.”

Allegiant’s innovative business model has allowed it to grow from one plane and one route to offering access to low-cost flights in over 100 cities nationwide, more than any other domestic low-cost carrier. Allegiant passengers can enjoy unique savings by bundling their air, hotel, car and even activity and attraction reservations together for less.

***About the introductory one-way fares:**

Seats are limited. Price includes taxes and fees. Fares are one way and not available on all flights. Must be purchased by May 26, 2016 for travel by September 29, 2016. Price displayed reflects purchase by debit card; purchase by credit card subject to surcharge not to exceed \$8 each way per passenger. See [Allegiant.com](#) for details. For optional services and baggage fees, please visit [Allegiant.com](#). Additional restrictions may apply.

About the \$1 Million Summer and flight giveaway:

Allegiant announced the \$1 Million Summer promotion in March 2016 with plans to work closely with partners in the communities they serve to identify groups and individuals in need of complimentary travel. The goal of this campaign is to inspire travelers to connect with the people and places that are most meaningful in their lives, and then share those stories with others. The \$1 Million Summer campaign aims to provide people with travel opportunities they may not otherwise be able to take. For an ongoing list of \$1 Million Summer activities and to view passenger stories, visit [gofly.us/TVaU300fzqc](#) and follow Allegiant and #MillionDollarSummer on social media.

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING. Open only to legal residents of the 50 United States and the District of Columbia, 21 and older. Void elsewhere and where prohibited. Sweepstakes ends May 20, 2016. Subject to complete Official Rules at [www.allegiant.com/flymeaway](#).



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Las Vegas-based Allegiant (NASDAQ: ALGT) is focused on linking travelers in small cities to world-class leisure destinations. The airline offers industry-low fares on an all-jet fleet while also offering other travel-related products such as hotel rooms, rental cars and attraction tickets. All can be purchased only through the company website, Allegiant.com. Beginning with one aircraft and one route in 1999, the company has grown to over 80 aircraft and more than 300 routes across the country with base airfares less than half the cost of the average domestic roundtrip ticket. For downloadable press kit, including photos, visit: <http://gofly.us/YFuyb>.

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