



CHARLES M. SCHULZ - SONOMA COUNTY AIRPORT

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NEWS RELEASE

FOR IMMEDIATE RELEASE

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From: Charles M. Schulz – Sonoma County Airport (STS)

Contact: Jon Stout, Airport Manager (707) 565-7243

Subject: Horizon Air Increasing Flights from Santa Rosa:
New Nonstops to Portland, More Nonstops to L.A.

SANTA ROSA — Horizon Air and Charles M. Schulz – Sonoma County Airport announced today that starting October 28 Horizon is adding new nonstop service from Santa Rosa to Portland and a third nonstop flight to Los Angeles.

“The public response to Horizon Air flights to Los Angeles and Seattle has been outstanding since we brought air service back to Santa Rosa last March,” said Dan Russo, Horizon’s director of marketing and communications. “A third flight to Los Angeles and new nonstop service to Portland now makes flying from Santa Rosa even more convenient.”

Currently, Horizon offers once-daily service from Santa Rosa to Seattle, and flights to Los Angeles twice daily Sunday through Friday and once on Saturday. The additional flight to Los Angeles and the new flight to Portland will operate daily and, like Horizon’s current flights from Santa Rosa, will be operated with Horizon’s fuel-efficient, 76-seat Q400 turboprop aircraft. With its near jet-like speed, the Q400 will take one hour and 50 minutes to travel between Santa Rosa and Portland.

“New nonstop service to Portland and more flights to Los Angeles will build upon the revitalization of air service to our community and make our airport an even more viable alternative to long hours of driving to and from the Bay Area,” said Jon Stout, Charles M. Schulz-Sonoma County Airport manager.

Based on travel agency ticket sales, Portland ranks among the top four West Coast destinations for Sonoma County air travelers. Rated at one point “Best Big City” by *Money* magazine, Portland is a popular year-round destination that not only features great food, entertainment and attractions within its city limits, but is also a gateway to the lush vineyards of Northwest Oregon, the famous Oregon Coast and mountain getaways. Additionally, for travelers looking to explore points beyond, the new Portland service provides convenient access to Seattle (via Horizon’s every-half-hour shuttle), Boise, and Spokane, Wash.

With the addition of a new late-evening Los Angeles-Santa Rosa flight as part of the new three-flight schedule in the market, Santa Rosa also gains new roundtrip connections to several Mexico resort destinations served from Los Angeles by Horizon’s sister carrier, Alaska Airlines.

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For travelers headed to the Wine Country, the Sonoma County Airport is located 65 miles north of San Francisco and serves the counties of Napa, Mendocino, Marin, Lake, and Sonoma. A popular year-round destination for leisure and business travelers, the region features world-class wineries, quaint towns, relaxing spas, the Russian River resort area, and a spectacular coastline. Golfing, hiking, wine tasting, festivals, music, and a varied and flavorful cuisine are some of the features the region offers.

The new Santa Rosa-Portland flights and additional flights to Los Angeles are available for sale now. Horizon's entire Santa Rosa flight schedule starting Oct. 28 will be as follows:

Depart Santa Rosa (STS)	Arrive Los Angeles (LAX)	Frequency	Flight Time
6:00 a.m.	7:35 a.m.	Daily	1 hr 35 min
3:10 p.m.	4:45 p.m.	Daily	1 hr 35 min
7:45 p.m.	9:20 p.m.	Except Saturday	1 hr 35 min
Depart Los Angeles	Arrive Santa Rosa (STS)	Frequency	Flight Time
8:15 a.m.	9:55 a.m.	Daily	1 hr 40 min
5:25 p.m.	7:05 p.m.	Daily	1 hr 40 min
9:55 p.m.	11:35 p.m.	Except Saturday	1 hr 40 min
Depart Santa Rosa (STS)	Arrive Portland (PDX)	Frequency	Flight Time
4:40 p.m.	6:30 p.m.	Daily	1 hr 50 min
Depart Portland (PDX)	Arrive Santa Rosa (STS)	Frequency	Flight Time
2:20 p.m.	4:10 p.m.	Daily	1 hr 50 min
Depart Santa Rosa (STS)	Arrive Seattle (SEA)	Frequency	Flight Time
10:35 a.m.	12:50 p.m.	Daily	2 hr 15 min
Depart Seattle (SEA)	Arrive Santa Rosa (STS)	Frequency	Flight Time
12:20 p.m.	2:30 p.m.	Daily	2 hr 10 min

Named 2007 Regional Airline of the Year by Air Transport World magazine, Horizon serves 48 cities throughout California, Colorado, Oregon, Washington, Idaho, Montana, Nevada, and British Columbia and Alberta. Together, Horizon Air and Alaska Airlines serve 92 cities and are subsidiaries of Alaska Air Group, Inc. (NYSE:ALK).

For more news, information and downloadable fleet photos, visit the Horizon Air Newsroom at <http://newsroom.horizonair.com>.

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