



CHARLES M. SCHULZ - SONOMA COUNTY AIRPORT

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PRESS RELEASE

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From: Charles M. Schulz - Sonoma County Airport (STS)

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Horizon Air Coming to Sonoma County

Santa Rosa, CA – Horizon Air will provide nonstop service from Sonoma County/Santa Rosa to Los Angeles and Seattle starting March 20, 2007, the airline announced today at a press conference held at the Charles M. Schulz—Sonoma County Airport.

“Horizon is a great company and an airline that fits our area well,” said Sonoma County Supervisor Paul Kelley, who along with others from the public and private sectors has been working to restore commercial air service to the area. “Serving LAX and Seattle will help recruit and retain businesses, boost our tourism industry, and make a major improvement to our transportation infrastructure.”

Service to Los Angeles (LAX) will be twice daily Sunday through Friday and once on Saturdays, and service to Seattle will be once daily. Flights will be operated with 74-seat Q400 high-speed turboprop aircraft. With its near jet-like speed, the Q400 will take one hour and 40 minutes to Los Angeles and two hours and 15 minutes to Seattle.

Statistics show that among the destinations travelers fly to from the five-county Sonoma County airport region, Los Angeles (LAX) ranks No. 2 and Seattle (SEA) No. 5.

“Horizon’s new service will strengthen business ties between Sonoma County, Southern California and the Pacific Northwest while expanding tourism opportunities among the three regions,” said Patrick Zachwieja, Horizon’s vice president of marketing and planning.

Schedules and fares to Los Angeles and Seattle have not been finalized. Fares are expected to be competitive with the total cost to drive, park, and fly out of a Bay Area airport.

Horizon said its Los Angeles flights will depart from Sonoma County early enough for North Bay travelers to get a full business day in L.A. and return home the same night. The flights will also make convenient connections to many international flights out of L.A.

The flight to Seattle will operate into a Horizon and Alaska hub where the two airlines offer 294 daily departures, giving North Bay travelers new convenient flight connections to cities

throughout the Northwest, Alaska, and western Canada, as well as other transcontinental and international connections.

For vacationers, Horizon and Alaska offer a variety of economical Southern California, Mexico, Pacific Northwest, and Alaska air/hotel packages. Horizon and Alaska already offer wine country packages via flights into the Bay Area but expect interest in wine country tourism to soar with the new flights directly into Sonoma County.

Because the new service is nearly a year away, Charles M. Schulz - Sonoma County Airport is coordinating a clearinghouse for the marketing and promotion of the new service. Interested parties are asked to contact the airport at 707-565-7243 with questions, requests and ideas. They will be forwarded on to the appropriate Horizon officials.

Founded in 1981 and celebrating its 25th anniversary on Sept. 1, 2006, Horizon today serves 46 cities throughout California, Colorado, Oregon, Washington, Idaho, Montana, Nevada, and British Columbia and Alberta. In 2005, Horizon flew 6.5 million passengers, a portion of these on flights operated as Frontier JetExpress under contract to Denver-based Frontier Airlines. Together, Horizon Air and Alaska Airlines serve more than 80 cities and are subsidiaries of Alaska Air Group, Inc. (NYSE: ALK).

The schedule is subject to change without notice

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